

TOWN OF ABINGDON, VIRGINIA TOWN COUNCIL RETREAT THURSDAY, JULY 15, 2021 – 8:30 am JUBILEE HOUSE RETREAT AND CONFERENCE CENTER 822 East Main Street, Abingdon, Virginia

DRAFT AGENDA

- A. WELCOME Mayor Webb
- B. ROLL CALL Kim Kingsley, Clerk
- C. APPROVAL OF AGENDA Mayor Webb
- D. INTRODUCTORY REMARKS Kimball Payne, The Berkley Group
 - Suggested goals for the retreat:
 - o Get to know each other better and build relationships
 - Work as a team and develop consensus
 - o Identify steps to improve Council effectiveness
 - o Gain a better understanding of Council, Mayor, and Manager roles and responsibilities
 - o Develop a plan for utilizing ARPA funding
 - o Identify major goals and priorities
 - Identify objectives, with assigned responsibility and timelines, to advance the goals
 - o Craft a work plan for the next 18 to 24 months
 - Understand constraints to progress and identify means to overcome them
 - Themes that may run through the day:
 - o Council dynamics and processes
 - o Council/manager/mayor roles, responsibilities, and relationship
 - o Public engagement
 - o Limitations staff, finances, time, statutes, Dillon Rule
 - Ground rules
 - Everyone participates
 - o Engage
 - o Be honest
 - Listen to each other
 - Respect different opinions
 - o No idea is too outlandish
 - Seek to understand

- Ask questions
- Seek consensus (formal action at a future Council meeting)
- Use the parking lot for issues that may evade consensus or require more background
- Have fun
- o We will take breaks when it seems appropriate

Questions for Council:

- Why do you serve on Council? What would you like to be remembered for? Tell your colleagues something about yourself that they probably don't know.
- ➤ What do you hope Council accomplishes by the end of the retreat?
- ➤ Describe the Town of Abingdon in the future (5,10, 20 years). What would be different/better as a result of this Council's initiatives?

What the Facilitator Heard During Interviews with Council Members

Common Themes

- ARPA funding and how to use it
- Infrastructure projects: Park St, Main St. flooding, Fields Penn House; Meadows complex
- CIP
- Council relations; unity, communications
- Council/Manager roles and responsibilities
- Rules of Procedure for effective meetings
- Outsourcing operations at the WWTP

Other Issues/Ideas

- Tourism plan
- Non-profit advisory council
- Charter change
- Historic properties
- Events philosophy
- Mountain bike park
- Stable finances
- Disposition of underutilized Town properties

Discuss Town Council Expectations, Relationships, and Effectiveness

- ➤ How is Council doing as a governing body?
- ➤ What is working well?
- ➤ What areas might need improvement?

- ➤ Are there any expectations that are not being met?
- ➤ What is the quality of communications among Council members?
- ➤ How effective, useful, or relevant is Council's Code of Ethics? What changes might be appropriate?
- ➤ How effective, useful, or relevant are Council's Meeting Rules and Regulations? What changes might be appropriate?

Discuss Council/Manager Roles and Responsibilities and Expectations

- ► How is the relationship between the Manager and Council?
- Are roles, responsibilities, and boundaries understood and respected by Council members, employees, and the public?
- Are performance expectations documented, understood, and followed up on?
- What areas need clarification or improvement?
- ➤ What is the quality of communications between the Manager and Council?

Discuss Town Operations

- ➤ Are there other areas of Town operations that should be addressed?
- ➤ What is the Town doing well?
- ➤ What could be done better?
- ➤ *Is there anything that the Town is not doing that it should be doing?*
- ➤ Is there anything that the Town is doing that it could stop doing?

12:00 p.m. Break for Lunch

12:30 p.m. Reconvene

Discussion of Specific Topics

- 1. How to utilize ARPA funding: principles, constraints, approach
- 2. Capital Improvement Plan Development
- 3. Alternative Service Delivery Principles and Philosophy
- 4. Anything else identified by Council

Identify Priorities, Assign Responsibilities and Timelines

Discuss Immediate Needs

- ➤ What issues need immediate (within FY 2022) action?
- ➤ What three things would you like the Council and staff to accomplish over the next 18-24 months?

Longer Term Planning

- ➤ What longer term projects would be beneficial and worth initiating?
 - It might require a multi-year commitment of resources.
 - *The payoff might be further out.*
 - *The impact might be greater and longer lasting.*

Organizing for Success

- ➤ What is needed to accomplish the tasks?
 - What assets have you got presently that can be utilized?
 - What limitations are you facing, if any? (staff, finances, time, consensus, commitment, statute, policy, practice, etc.)
 - What can you do to overcome the limitations?
- ➤ What is Council's role in ensuring success? What does Council need from staff?
- What information would be useful to Council to provide accountability: periodic reports, financial reports, project progress reports?
- ➤ How will your plan and progress with implementation be communicated to the public?
- ► How and how often will the work plan be reviewed and modified?

4:15 p.m. Wrap Up

- *Is there any unfinished work?*
- What next steps do you want to take?

Facilitator's responsibilities and comments

Final comments from the Mayor, Council members, and the Town Manager

E. ADJOURNMENT